



## Archway Systems Joins Pointools Sales Partner Program in North America

1<sup>st</sup> February 2010



Archway Systems, Inc., an established provider of CAD software, consulting, and technical services for a broad community of Bentley and Rhino software users, has joined the Pointools Partner Program for North America. Pointools software is used by project teams to reference and reuse the largest point cloud models – the billions of measurement points taken by 3D laser scanners – inside the broadest range of applications for streamlining scan-to-model workflows.

“Our users are always seeking new ways to improve project efficiency as they move data across the many different software apps they use,” said Tom Lazear, Chairman of Archway Systems, Inc. “With the Pointools Vortex platform already integrated into MicroStation, and with our new ability to sell the Pointools portfolio of apps and plug-ins for point cloud processing and reuse, our users can now take full advantage of 3D laser scanning technology across the broadest range of software without paying the price of time-consuming data translations.”



Pointtools offerings include stand-alone applications, CAD software plug-ins, and a third-party development platform for point cloud processing and visualisation; uniquely enabling point cloud model reuse across Bentley, Autodesk, Safe Software, Rhino, and SketchUp applications without time-consuming translation. “Inviting Archway to join our Partner Program was a no-brainer,” enthused Joe Croser, VP of Products at Pointtools. “During my tenure at Bentley, I worked closely with Tom and his team, and came to respect them deeply for their ‘user-first’ approach to customer service, which I know will be warmly welcomed by our rapidly growing user base in North America.”

The **Pointtools** suite of software is used by architects, engineers, contractors and surveyors to leverage the same high-performance Pointtools POD model file format across multiple workflows including Art & Entertainment, Forensics, GIS & Mapping, Infrastructure, Manufacturing, and Security & Defence.

- end -

For further editorial information and photos, call Faith Clark on +44 (0)1603 211691

Please fax colour separation requests to fax +44 (0)1666 824668

**[info@pointtools.com](mailto:info@pointtools.com), [www.pointtools.com](http://www.pointtools.com), [www.twitter.com/pointtools](http://www.twitter.com/pointtools)**

**Note to editors:**

**Pointtools** is an independent software vendor dedicated to the creation of high-performance point cloud software. Incorporated in 2003 and privately held, Pointtools is headquartered in the UK and sells its software through a network of Pointtools Partners spread across 5 continents.

**Archway Systems, Inc.** provides Computer-Aided-Design/Drafting (CADD) products and consulting and technical services for clients in both Business and Educational environments. Incorporated in [year], the Archway team brings decades of AEC industry and software experience to bear when servicing customers.

[www.archwaysystems.com](http://www.archwaysystems.com)