



## **Topcon Beijing (HK) Joins Pointools Sales Partner Program in Asia**

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Topcon Beijing (HK) Ltd., a leading provider of 3D laser scanning technology, has joined the Pointools Partner Program in Asia. **Pointools** software is used by project teams to reference and reuse the largest point cloud models – the billions of measurement points taken by 3D laser scanners – inside the broadest range of applications for streamlining scan-to-model workflows.

“We are very excited to join the Pointools Partner Program,” said Nelson Ho, General Manager of Topcon Beijing (HK) Ltd. “Pointools software offerings perfectly complement our 3D scanning solutions to enable unrivalled scan data reuse across the broadest range of software apps.”

Pointools offerings include stand-alone applications, CAD software plug-ins, and a third-party development platform for point cloud processing and visualisation; uniquely enabling point cloud model reuse across Bentley, Autodesk, Safe Software, Rhino, and SketchUp applications without time-consuming translation.

“This new partnership builds upon our existing relationships with Topcon in other parts of the world,” enthused Joe Croser, VP of Products at Pointools. “Topcon’s 3d laser scanning technology is among the best available, and is very popular with our software users. We are delighted to welcome the Topcon Beijing (HK) team to our sales partner network.”

The **Pointools** suite of software is used by architects, engineers, contractors and surveyors to leverage the same high-performance Pointools POD model file format across multiple workflows including AEC, Art & Entertainment, Forensics, GIS & Mapping, Heritage, Infrastructure, Manufacturing, Mining, Power & Utilities, and Security & Defence.

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### **Note to editors:**

**Pointools** is an independent software vendor dedicated to the creation of high-performance point cloud software. Incorporated in 2003 and privately held, Pointools is headquartered in the UK and sells its software through a network of Pointools Partners spread across 5 continents.

Topcon Beijing (HK) Ltd. is a leading provider of 3D laser scanning technology. Positioning Business is one of our core businesses developing based on the optical technologies that have been cultivated since its establishment, as well as electronics and laser technologies. TOPCON is one of three top manufacturers of surveying instruments in the world. Recently, TOPCON is expanding its business domain using technologies integrating its backbone technologies with machine control, image analysis and GPS technologies for high-accuracy 3D position information. [www.topcon.hk](http://www.topcon.hk)