



## Position Partners Joins Pointools Sales Partner Program in Australia

6<sup>th</sup> September 2011



Position Partners Pty Ltd., Australia's premier provider of positioning and machine control solutions for land management, civil works and building activities, has joined the Pointools Partner Program in Australia. **Pointools** software streamlines scan-to-model workflows by enabling project teams to reference and reuse the largest point cloud models – the billions of measurement points taken by 3D laser scanners – inside the broadest range of applications.

“Pointools provides an ideal solution for processing point cloud data from our systems,” said Martin Nix, CEO of Position Partners. “Our high precision mobile mapping and terrestrial scanning equipment is used in a wide range of applications, from mining to civil construction and surveying. Having a software platform like Pointools, which is technically advanced, versatile and user friendly is very important for our customers.”

Pointools offerings include stand-alone applications, CAD software plug-ins, and a third-party technology platform for point cloud processing and visualisation; uniquely enabling point cloud model reuse across Bentley, Autodesk, Safe Software, Rhino, and SketchUp applications without time-consuming translation.

“This new partnership builds upon our existing relationships with Topcon in other parts of the world,” enthused Joe Croser, Vice President of Products at Pointools. “Topcon’s 3d laser scanning



technology is among the best available, and is very popular with our software users. We are delighted to welcome the Position Partners team to our sales partner network in Australia.”

The **Pointools** suite of software is used by architects, engineers, contractors and surveyors to leverage the same high-performance Pointools POD file format across multiple industries and workflows including AEC, Art & Entertainment, Forensics, GIS & Mapping, Heritage, Infrastructure, Manufacturing, Mining, Power & Utilities, and Security & Defence.

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**Note to editors:**

**Pointools** is an independent software vendor dedicated to the creation of high-performance point cloud software. Incorporated in 2003 and privately held, Pointools is headquartered in the UK and sells its software through a network of Pointools Partners spread across 5 continents.

**Position Partners** is Australia’s premier provider of positioning and machine control solutions for land management, civil works and building activities. Position Partners is Topcon’s exclusive Australian partner for machine control and positioning systems. [www.positionpartners.com.au](http://www.positionpartners.com.au)